

Dear Festival Vendor:

My name is Jonathan Dropiewski and I am the Chairman for the 2021 Flat Rock Riverfest. Kelley Nowak will be helping me coordinate our vendors. It will be our pleasure to serve you and help you take advantage of reserving a space for our festival. Festival hours for our 2 day event are Friday September 10th, 4pm – 11pm and Saturday September 11th, 11am-11pm.

Enclosed is an application packet for the 2021 Flat Rock Riverfest. Your application deadline is August 15th, 2021. We will be selecting only a number of vendors with the same merchandise and some vendors will be only one of its kind. So the sooner you send in your application the better. Once your application and fee has been received and your application is accepted, you will receive a confirmation letter and additional information including parking and lodging. Space assignments will be given during check-in Thursday, September 9th, 2021 beginning at noon – 7pm and Friday September 10th, 9am- noon. You must attempt to complete setup before noon on Friday September 10th as traffic in the Park will be very limited for safety reasons. You will be responsible for transporting your own materials from the parking area to your booth if vehicle traffic has been curtailed

Your application and photos will be reviewed to insure proper placement as well as diversity of products offered. Festival staff will accept applications based on product, display, and history with the festival. We limit the number and type of vendors, so it's important to get your application to us as soon as possible.

Please be sure to read the festival regulations and let us know if you have any questions.

We look forward to working with you!

**Regards,
Jonathan Dropiewski Kelley Nowak
Riverfest Chairman Vendor Coordinator**

**734.707.9144
frcfevents@gmail.com
Flatrockriverfest.com**

2021 FLAT ROCK Riverfest

HUROC PARK

28800 Arsenal Rd Flat Rock Mi 48134

September 10th - 11th 2021

Application/contract

Please print all information

NAME: _____ Business Name: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Cell: _____ Fax: _____
Email: _____

Application deadline is August 13th 2021.

Non -Profit Fee; 10' x 10' space at \$40.00 each - _____ x \$40.00 = \$ _____
Crafter Fee: 10' x 10' space at \$70.00 each - _____ x \$70.00 = \$ _____
Commercial/Retail sales: 10'x10' space at \$100.00 each- _____ x \$100.00= _____
Prepackaged food Fee: 10'x10' space at \$150.00 each - _____ x \$150.00 = \$ _____
Electrical fee: 110v circuit (wall outlet) \$25.00 yes ___no___ number of 110v___ x \$25.00 = _____
MANDATORY Additional Late fee per space after August 13, 2021 ___ X \$30 = _____

TOTAL FEE Enclosed _____

Please explain/list in detail your products and or service you would sell. Please include two photos of your product and one of your booth setup.

Commercial vendors and prepackaged food vendors shall procure liability insurance of and not less than \$500,000. (five hundred thousand dollars) with the City of Flat Rock, Flat Rock Community Foundation, Flat Rock Riverfest Committee, their officers, officials, employees and volunteers as additionally insured.

Setup time is Thursday September 9th, noon-7pm and Friday September 10th, 7 am – noon.

Event hours: Friday 4pm – 11pm, (FIREWORKS AT 10PM FRI) Saturday 11am - 11pm

Make checks payable to the:

FLAT ROCK COMMUNITY FOUNDATION and send to the following address:

**FLAT ROCK Riverfest
P.O. BOX 981
FLAT ROCK, MICHIGAN 48134**

All applications must be completely filled out and mailed to P.O. BOX with fees and proof of insurance with additional insured (if required). This is a rain or shine event, and as such there will be no refunds.

No applications will be accepted after August 13, 2021.

If your application is not accepted, your fees will be returned.

If you have any questions please call **Jonathan Dropiewski at 734-707-9144** Email frcfevents@gmail.com You can also find additional information on our website, flatrockriverfest.com and Facebook

Vendor representative (signature required)

Date

Application/pictures _____ Fee\$ _____ late fee _____ electric _____ insurance _____ Date _____ accepted Y/N

HOLD HARMLESS AGREEMENT

In consideration of the City of Flat Rock granting permission to the undersigned to utilize the City of Flat Rock's sidewalks/streets, and Huroc Park to sell their products during the special event (FLAT ROCK Riverfest) occurring September 10th- 11th 2021, the undersigned hereby assumes all risks and liability relating to the utilization of said sidewalks/streets and Huroc Park agrees to hold harmless and indemnify the City of Flat Rock, City officials, City employees, Flat Rock Riverfest , Flat Rock Community Foundation, Flat Rock DDA, Flat Rock Riverfest committee members, officers, agents, employees and volunteers from all liability and responsibility whatever for injury (including death) to persons and for any damage to any City of Flat Rock property or property of others arising out of or resulting directly or indirectly from the utilization of said City sidewalks/streets, Huroc Park, in the City of Flat Rock during the above dates.

The undersigned further does hereby remise, release, and forever discharge the City of Flat Rock, City officials, city employees, Flat Rock Riverfest, Flat Rock Community Foundation, Flat Rock DDA, Flat Rock Riverfest committee members, officers, agents, employees, and volunteers from any and all claims, demands, action, causes of action, damages and liabilities resulting or arising out of, either directly or indirectly, from the utilization of said sidewalks/streets, and Huroc Park in the City of Flat Rock during above dates.

Agree to this _____ day of _____ 2021

Name _____

Address _____

Phone _____

Email _____

Signature _____

Flat Rock Summer Blast

Rules and Regulations

1. NO vehicles are permitted in the park during after 12pm September 10th 2021 and during festival hours, Friday September 10th, 4pm-11pm, Saturday September 11th, 11am-11pm, NO EXCEPTIONS.
2. All applications must be postmarked by August 13th, 2021.
3. This is a rain or shine event, and as such there will be no refunds.
4. All vendors are to be open and ready for business during festival hours, Fri. 4pm-11pm and Sat. 11am -11pm with no exceptions. Failure to comply may result in ejection from the event and exclusion from future Flat Rock events.
5. All vendors are expected to keep their area clean of trash and debris during and after the festival. Please place your trash by trash cans provided by the festival.
6. All participating exhibitors are to supply their own electrical cords and shelter, such as pop up tents. Table and chairs are not provided. You must have your tent and other display items secure and properly weighted.
7. There is NO HAWKING and you must sell your crafts/items within your booth space.
8. No generators are allowed. No subletting of booth space.
9. Only food vendors and approved prepackaged food vendors are permitted to vend food.
10. All food vendors, prepackaged food are required to contact the local health department (Wayne County Health Department, 734-727-7400) and the City of Flat Rock to obtain all required permits and licenses.
11. All commercial vendors, food vendors and prepackaged vendors shall procure liability insurance in the amount of and not less than \$500,000. (five hundred thousand dollars) with the City of Flat Rock, Flat Rock Community Foundation, Flat Rock Riverfest committee, their officers, officials, employees, and volunteers as additionally insured. Vendors will not be allowed to setup without providing proof of such coverage.
12. All vendors must park in designated areas except when loading or unloading. Violation of this may lead to ejection from the event without a refund.
13. Please make sure to make a copy of the rules and regulations to have for reference.
14. The Flat Rock Riverfest Committee would like to thank you for your interest in the FlatRock Riverfest. Have a Great weekend!
15. Force Majeure. The City of Flat Rock, Flat Rock Community Foundation, Flat Rock Riverfest committee, their officers, officials, employees, and volunteers shall not be liable for any delay or failure to perform any of the Services or obligations in this Agreement due to causes beyond its reasonable control specifically including but not limited to impossibility of performance due to statutes, rules and/or regulations related to COVID-19 safety protocols. Vendor agrees to abide by all Festival rules and directions related to Public Health & Safety Orders and Protocols.

The undersigned agrees that he/she has read and understands all requirements, rules and regulations and will abide by all regulations set forth by the Flat Rock Summer Blast.

Vendor Representative (signature required)

Date

Parking Pass will be distributed at checkin.



One parking pass (island parking) per vendor. From east on W Huron River Dr turn left on bridge. From the west turn right on bridge.

Yellow highlighted areas, FR Plaza 27313 Telegraph Rd. and Flat Rock High School 25600 Seneca Rd are additional parking for vendors and public with free shuttle service. Shuttle times are subject to change. Free parking shuttles, Friday 3:00pm to midnight. Saturday 10:30am to midnight.